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GERMANY (Federal Republic)

OFFICIAL USE ONLY
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ZOGLMANN, Siegfried

The pro-FDP weekly Der Fortschritt, published by FDP Bundestag Deputy Siegfried Zoglmann, has announced that it must change over to biweekly instead of weekly publication. The announcement stressed that great financial sacrifices had at all times been required to continue this "only major national weekly of Germany". Beginning on the first of July the paper would only on the 1st and 15th of every month. The independent political attitude, "pledged only to our divided fatherland", would be continued.

Financial difficulties explain this reduced publication schedule. Zoglmann took over sole responsibility for the paper early in 1958. Up to then the NRW FDP organization subsidized the publication. Zoglmann then received financial assistance from industrial circles, and informed observers claim that Bundestag Deputy Ernst Achenbach (FDP) was instrumental in procuring

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the necessary funds to keep Zoglmann's paper going. Perhaps because the editorial attitude became somewhat independent of FDP policy subsequent to the time that Zoglmann assumed sole responsibility for Der Fortschritt, the circulation decreased steadily. According to published circulation figures, Der Fortschritt (combined with Deutsche Zukunft of Dortmund) had a press run of 35,000 in 1957 which dropped to 30,000 at the beginning of 1958 and is now officially quoted as 24,000. An informed FDP source said that the present circulation was down to 17,000 and outside financial assistance had decreased.

Source: Excerpt from Duesseldorf
Political Report of
July 8, 1959

Duesseldorf
JBE

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- (2)(A) Privacy ☐
 - (2)(B) Methods/Sources ☒
 - (2)(G) Foreign Relations ☐

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lished circulation figures, Der Fortschritt (combined with Deutsche Zukunft of Dortmund) had a press run of 31,000 in 1957, which dropped to 30,000 at the beginning of 1958 and is now officially quoted as 24,000. An informed FDP source said that the present circulation was down to 17,000 and outside financial assistance had decreased.

Source: Excerpt from Duesseldorf
Political Report of
July 8, 1959

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